

Oil and gas conference a huge success

The success of the recent Australasian Oil and Gas Exhibition and Conference (AOG) in Perth is testament to the strong global interest in the booming oil and gas industry.

The largest oil and gas event in the southern hemisphere, AOG brought together major local, national and international oil and gas players.

The event showcased the latest developments in the oil and gas industry including products, services, new technology and innovation.

AOG Organiser from Diversified Exhibitions Bill Hare said the conference attracted a record number of 9749 visitors, an increase of 26 per cent on last year including 408 exhibitors representing 500 companies.

“AOG attracted international delegations from the United Kingdom, Scotland, Italy, Norway and Russia,” Mr Hare said.

“It was the most successful AOG in its 25 year history.”

The Department of Commerce in conjunction with AMC Management Pty Ltd had an exhibit at the conference to promote the capabilities of the Australian Marine Complex (AMC).

Oil and Gas Business Unit Manager from AMC Management Pty Ltd Richard Clark said the stand attracted a lot of attention and people were interested in finding out information on AMC's projects and capabilities in the oil and gas industry.

Matrix Composites and Engineering, a leading engineering company providing services for the offshore, subsea, mineral processing, military and manufacturing industries, also featured an exhibit at AOG.

Marketing Coordinator Ola Polczynski said the company's decision to exhibit at the AOG tradeshow was part of their brand reinforcement strategy, as well as to be able to directly interact with prospective local and international customers.

“We had many people show interest in our stand and Matrix has walked away from AOG with numerous quote leads and order confirmations,” Ms Polczynski said.

“We have already reserved our spot for next year and look forward to participating yet again.”

Bill Hare said he received a lot of positive feedback from attendees, including Lord Digby Jones, Business Ambassador for UK Trade and Investment.

Lord Digby Jones was impressed by the sheer size of the event and the industry's keen participation, stating the AOG is the most important exhibition, in the most important industry, in the most important part of the oil and gas world.

The Subsea Australasia Conference, which was run in conjunction with AOG, also experienced outstanding attendance with more than 500 delegates participating – making it one of the largest subsea conferences in the world.



Matrix stands out at AOG.